

Request for Proposal 2023, 2024 and 2025 PWBA National Events

GROUP Professional Women's Bowling Association

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This RFP provides information for host communities and/or bowling centers interested in hosting a Standard or Classic PWBA event in 2023, 2024 or 2025. It also provides required proposal content and a tentative schedule for site selection.

TENTATIVE DATES – Subject to Change

Month	2023	2024	2025	Event Type
May	4-7	2-5	1-4	Standard Event
May	11-14	9-12	8-11	Standard Event
May	17-23	15-21	14-20	Queens
May	29-June 4	27-June 2	26-June 1	Classic Series
June	8-11	6-9	5-8	Standard Event
June	13-20	11-18	10-17	U.S. Women's Open
August	6-13	4-11	3-10	Classic Series

STANDARD EVENT FORMAT

- Thursday – Player arrival; PTQ (if necessary); media event; practice; Bowl with the Pros
- Friday – Two rounds of qualifying
- Saturday – Two rounds of qualifying; stepladder finals on BowlTV
- Sunday – Stepladder finals on TV (not applicable to all events)

CLASSIC SERIES FORMAT

- Monday – PTQ (if necessary); practice; Bowl with the Pros
- Tuesday – Two rounds of qualifying – Classic Series Event No. 1
- Wednesday – Two rounds of match play; BowlTV stepladder finals
- Thursday – Two rounds of qualifying – Classic Series Event No. 2
- Friday – Two rounds of match play; BowlTV stepladder finals
- Saturday – Two rounds of match play – Classic Series main event



Sunday – One round of match play – Classic Series main event; stepladder finals

EVENT HISTORY

The Professional Women's Bowling Association (PWBA) relaunched in 2015 after a 12-year hiatus as a joint venture of the United States Bowling Congress (USBC) and Bowling Proprietors' Association of America (BPAA).

The PWBA originally was formed in 1960 and has served as the premier arena for the top female athletes in the sport.

Since the relaunch in 2015, the PWBA Tour has attracted the top players from across the world to compete each week, with players from 10 countries collecting titles in the past seven seasons (Colombia, England, Germany, Latvia, Malaysia, Poland, Singapore, Sweden, Ukraine and United States).

The tour will have a fresh look and feel during the 2024 season, with the schedule featuring 12 tournaments and two Classic Series events, which feature three national events during each week.

The 2024 season will have three major championships with storied histories on the schedule. The USBC Queens features a 64-player double-elimination bracket to determine the players competing for the coveted tiara, while the U.S. Women's Open is a demanding 56-game marathon leading to the finals for the chance to claim the legendary green jacket presented to the champion. The third and final major will be the Tour Championship.

The entire 2024 PWBA Tour season will be broadcast live on BowITV.com, a subscription-based service which offers wire-to-wire coverage of each event and multiple channels for the viewers to watch their favorite athletes.

MEDIA EXPOSURE

In addition to the broadcast coverage on BowITV.com, each PWBA Tour stop is promoted to the local community and media outlets. The PWBA team works with each proprietor to help reach out to the local news outlets to help generate interest in the tournament.

The PWBA's event coverage starts on practice day and continues through the stepladder finals, with daily recaps and features posted on PWBA.com and BOWL.com while also being distributed to local media outlets and national bowling publications. The event coverage also includes video highlights and updates on both the PWBA and USBC social media channels.

REQUIRED CENTER SPECIFICATIONS

- Minimum 32 lanes
- Minimum dedicated 50Mbps internet upload speed for livestreaming
- Center must be BPAA member in good standing and USBC certified



- Center must pour Pepsi products
- Center must have space available for tournament offices and sufficient secure paddock space
- Center must have automatic scoring capable of interfacing with real-time online scoring
- Center to provide sufficient supplemental seating for spectators
- Center to provide floor manager, two mechanics, front desk personnel and janitorial service for duration of tournament
- Center to provide a minimum of 10 volunteers per day to assist as assigned
- Pro shop must be available one hour before and one hour after competition
- Allow signage to be displayed both inside and outside of venue
- Center to waive lineage fees

CONSIDERATIONS FOR SELECTION

- Ability of center to meet minimum specifications
- Prior experience hosting a PWBA or PBA event
- Location relative to tour schedule
- Knowledge and experience of staff
- Center/City/CVB/Sports Commission sponsorship for the event in the amount of \$5,000
- Center to retain revenue from food and beverage, gate and Bowl with the Pros. Ticket prices and pro-am entry fees to be approved by PWBA.
- Center may solicit local sponsorship
- Center/City to assist with site visit to include housing for up to three individuals and transportation upon arrival in city
- Center permitted to design championship trophy (subject to approval) and present trophy to champion during the stepladder finals

INSTRUCTIONS FOR CONSIDERATION

- Submit proposal and Tournament Site Questionnaire to (contact information above) no later than 5 p.m. Central on Dec. 8, 2022 (to be considered for the 2023 season).
- Prior PWBA Tour event hosts need only submit a letter of interest indicating desire to host event and preferred dates.
- Proposals to be ranked and site visits, if required, completed by Jan. 15, 2023.
- Selected centers to be notified no later than Jan. 30, 2023, subject to approval by the USBC and BPAA Boards of Directors.



FACILITY INFORMATION

Name of facility _____

Facility manager (or company) _____

Address _____

Location (i.e., downtown, airport, etc.) _____

Center Information

Number of Lanes: _____ Year Constructed: _____

Type of pinsetter/spotter: _____ Year Installed: _____

Lane Surface: _____ Year Installed: _____

Scoring System: _____

Settee Depth: _____ Concourse Depth: _____

Number of parking spaces: _____ On-site Pro Shop (Y/N): _____

Square feet of office space for PWBA use: _____

Square feet of space for paddock/locker room: _____

Square feet of space for PWBA merchandise operations: _____

Availability of Plans (CAD preferred) _____





Additional Requirements

PWBA requires the following for the tournament. Please indicate the facility's ability to meet these requirements

- 1. BPAA member in good standing and USBC certified Yes No
- 2. Center pours Pepsi products Yes No
- 3. Ability to provide 50Mbps upload for livestreaming Yes No
- 4. Ability to interface real-time online scoring Yes No
- 5. Ability to provide sufficient spectator seating Yes No
- 6. Ability to provide required mechanics and pin chasers Yes No
- 7. Ability to provide floor manager and front desk staff Yes No
- 8. Ability to provide necessary janitorial services Yes No
- 9. Ability to provide necessary volunteers Yes No

List any other factors you wish to be considered when evaluating your facility for selection:

Signature of person authorized to make the financial commitment:

Print Name: _____

Title: _____

Organization: _____

Date: _____

